

Steve Parker

INTERACTIVE DESIGNER AND ART DIRECTOR

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Hard working and self-motivated interactive designer and art director with over eight years experience working in an agency environment. Enjoy keeping up on evolving web trends and working on digital projects such as web design, rich media, and motion graphics.

EXPERIENCE

FAHLGREN MORTINE – FULL SERVICE CREATIVE AND COMMUNICATIONS AGENCY • COLUMBUS, OHIO
Digital Designer – November 2010 to Present

Provide creative solutions on projects for local and national clients including Kent State University, Donate Life Ohio and McDonalds. Tasks include Web/UI/UX design (includes mobile & responsive) and design for other digital marketing tools such as web banners, rich media, HTML emails, interactive flash elements, and motion graphics pieces.

Recently played a key role in developing a new creative campaign for Panama City Beach's CVB. Included developing concepts for their online and print advertising, desktop and mobile rich media as well as social media programs. Also involved in the art direction for the campaign photo shoot.

SABATINO | DAY – FULL SERVICE CREATIVE AND COMMUNICATIONS AGENCY • DAYTON, OHIO
Interactive Multimedia Designer – July 2005 to November 2010

Responsibilities included but not limited to interactive Web/CD-ROM design and programming (Flash and Director), After Effects motion graphics/animation, Photoshop imaging, web design, web banners, E-mail blasts and other various creative design. Design within client's brand guidelines when necessary. Experience with project management/client relations and art direction.

CLOONAN + ASSOCIATES – INTERACTIVE AND VIDEO PRODUCTION STUDIO • DAYTON, OHIO
Interactive Multimedia Designer – 2004 to July 2005

Interactive CD-ROM design and development, After Effects video support, Photoshop imaging, Web design, company website maintenance, and other various creative design.

CREATIVE MYNDZ • BOWLING GREEN, OHIO
Freelance Interactive Multimedia Project for McGraw-Hill – 2004

Interface and Interactivity design in Director, Lingo Programming, research, thorough beta testing.

CAPABILITIES

SOFTWARE: Adobe Photoshop, After Effects, Audition, Autodesk Maya(3D Modeling/Animation), Camtasia, Dreamweaver, Fireworks, Flash, Illustrator, InDesign, jQuery, Microsoft Office

CODING LANGUAGES: ActionScript 2 + 3, jQuery, XHTML/CSS

ACCOMPLISHMENTS

- PANAMA CITY BEACH CVB 2013 CAMPAIGN: Developed new "Real. Fun. Beach" creative campaign and executed the concepts through print, web, mobile and social media channels
- DONATE LIFE OHIO 2013 CAMPAIGN: Designed and animated rich media campaign that helped triple their site traffic on day of campaign launch
- 2009 PRIDE OF CASE V GOLD AWARD: University of Dayton 2008 President's Report ([VIEW](#))
- HERMES AWARDS: Dayton Ad Club, Awarded for two motion graphics pieces for Teradata, 2006
- 32ND & 33RD ANNUAL APRIL ART SHOW IN GATES MILLS: Sold piece entered in show, 2003; 2004

EDUCATION

BOWLING GREEN STATE UNIVERSITY • BOWLING GREEN, OHIO
Bachelor of Fine Arts in Digital Arts – May, 2004
MAJOR: Digital Arts (Concentration in Interactive Multimedia Art and Design)

LINKED IN REFERENCES

"Professional and talented, creative and also kind, Steve is an extremely hard worker who cares about doing the best job possible."

–AMY MARTIN

"Steve is the perfect package of creativity, talent, strategy and optimism. Not only does he suggest new ways of looking at a project, but his designs are unique and visually intriguing."

–KERIANNE ACRA